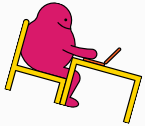




Win-Win Referral Program

Refer A Friend & Get \$500



Encourage your friends to pursue their dream career
by taking one step further

Referring Person*



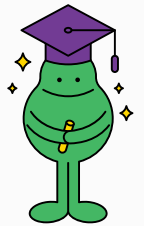
Get \$500+
(up to \$5,000)

- 1 Fill in the Student Referral Form
- 2 Follow our Facebook or IG official accounts
- 3 Send screen captures to us by email to hkfm.promo@kaplan.com, OR In person

Referred Person#



Get \$500+
Discount



- 1 Successfully enrolled in Selective Kaplan Course(s)
- 2 Follow our Facebook or IG official accounts
- 3 Send screen captures to us by email to hkfm.promo@kaplan.com, OR In person

Follow us:  [kfmhk](#)  [kaplanhk_fm](#)

Win-Win Referral Program



Terms and Conditions

1. Definition

Selective Kaplan Course means CFA Classroom/ Online/ Blended Full Package, FRM Classroom/ Online/ Blended Full Package or CAIA Intensive Course.

2. The Win-Win Referral Program is currently operating during the periods specified below and rewards will be issued as detailed in the table below to persons who have satisfied the conditions:

Campaign period: 1 Jan 2021 – until further notice

| Reward to | Types of Reward | Rewards will be issued |
|------------------|--|--|
| Referring Person | \$500 cheque per successful referral | Mid to late Jun: For the referred program completed on or before May |
| Referred Person | \$500 discount per Selective Kaplan Course | Mid to late Dec: For the referred program completed on or before Nov |

3. **Referring Person** – To be an eligible referring person, such person must:

- be a returning student who has completed a course through Kaplan Financial Hong Kong prior to making a referral; and
- submit the student referral form, provide Kaplan Financial (HK) with the details of potential student(s); and
- like and follow the Facebook or IG official accounts of Kaplan Financial Markets HK; and
- provide the screen capture of 3c; and
- take responsibility for checking that the referred person(s) is/are happy for he/she to act as a referring person; and
- have the referred person successfully enroll into the Selective Kaplan Course(s) and remain in the class and program under all circumstances.

4. **Referred Person** – To be an eligible referred person, such person must:

- be a new student enrolling into the Selective Kaplan Course(s); and
- successfully enroll into selective Kaplan Course(s) and remain in the class and program under all circumstances; and
- like and follow the Facebook or IG official accounts of Kaplan Financial Markets HK; and
- provide the screen capture of 4c; and
- must indicate the full name and telephone number of the referring person on the enrollment form at the time of completing the enrollment.

5. Reward General Conditions

- Win-Win Referral Program is non-transferable and cannot be used in conjunction with Continuing Education Fund or any other promotional offers, corporate discount, cash coupons and discounts (except early bird discounts, resitter discounts, loyalty discounts and Facebook discount).
- The HK\$500 reward cheque must be collected in person and cleared by the referring person within 4 months upon received notification from Kaplan Financial (HK).
- Referring person may successfully refer a maximum of 10 persons under the Win-Win Referral Program.
- Kaplan Financial (HK) reserves the right to withhold or refuse to honour the rewards if any conditions have not been met or if the course is cancelled or deferred by the referred person.
- By providing information (online or offline), the referred and referring persons automatically agree to opt in to receive marketing information by email from Kaplan Financial (HK) and other members of the Kaplan group. Either student can opt out receiving this information at any time.
- The referring person can only submit one referred person's information per referral form.
- No cash alternatives apply.
- Kaplan Financial (HK) reserves the right to change the format of the Win-Win Referral Program or to withdraw the scheme at any time without notice. Any changes will be specified on the website www.kaplan.com.hk/kfm.
- Kaplan Financial (HK)'s decision is final on all matters relating to the scheme.
- The Win-Win Referral Program is not open to employees, agents or contractors of Kaplan Financial (HK) and/or any affiliate or subsidiary companies or their immediate families or any other person connected or involved with the reward scheme.
- Kaplan Financial (HK) may, in its discretion, decline, cancel or reverse payment should a payment be made in error or should any referral be determined to have not been made in good faith or to have been the result of abusive practices, fraud, or misconduct.
- Kaplan Financial (HK) reserves the final right to amend these terms and conditions with or without prior notice.

6. Kaplan Financial (HK) cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any person participating in the reward scheme. All matters and disputes will be subject to the final decision of Kaplan Financial (HK).

