



An essay that aims the right

TARGET

can make your university dream comes true!

College Admissions Statement Tactics (CAST) Workshop

Course Fee: HK\$7,888



Learn to write an effective application essay in **6 hours**



Acquire techniques on writing a great admissions statement from Kaplan experienced Admissions Counsellor



1-hour 1-on-1 personal feedback on your application essay

Kaplan College Admissions Statement Tactics (CAST) Workshop aims to help you find out not just your strengths but also your weaknesses, i.e. more about yourself, and how to transform your strengths and weaknesses into your unique selling points (USPs) and create a unique cast that fits your dream university's community.

☎ 2359-9080 / 2116-3447

☎ 5602-9751

🌐 www.kaplan.com.hk/ktpa

✉ HKEnglish@kaplan.com

KAPLAN TEST PREP AND ADMISSIONS

College Admissions Statement Tactics (CAST) Workshop

22
SEP
[Sat]

Course Code: HCASTW-180901

6-hour class instruction | Course Fee: HK\$7,888


About the Workshop:

- Understand more about your own unique selling points (USPs) and put them into words and stories
- Make your admissions statement appealing to adcoms
- Analyze cases to understand common traps

Morning Session 10am - 1pm	Admissions Statement* Planning	<ul style="list-style-type: none">• Self-Awareness Exercise• Idea Generation Techniques• Mind-map Techniques• Creative Introduction Writing
Afternoon Session 2pm - 5pm	Admissions Statement* into Action	<ul style="list-style-type: none">• Common Admissions Statement Traps• Different Admissions Statement Appeals• Admissions Statement Draft

* The admissions statement refers to the personal essay on the common app, i.e. 1 of the 7 prompts.

Course Venue: Room 301-305 and 308, 3/F E-Tech Centre, No. 402-406, Hennessy Road, Wan Chai, Hong Kong (Causeway Bay MTR Station Exit A)

 **Recommended for students in Grade 11-12 applying to U.S. universities, who need help getting started with their applications**

MR PATRICK HO (Kaplan Admissions Counselor)

Associate Member of IECA | TEFL
BCom (Finance), University of Sydney

- 6 years+ of experience in admissions consulting service
- Had over 75% of his students accepted to a Top 50 U.S. College including Yale University, MIT, Boston University, Rice University, George Washington University, University of Chicago, John Hopkins University
- Had developed his own college application methodologies and coaching techniques
- Has passion in helping students to pursue their dream and help them to breakthrough their own limits



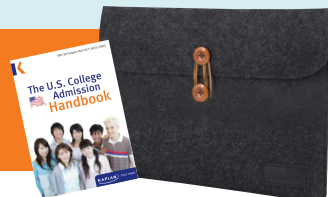
MR HUBERT HO (Kaplan Admissions Counselor)

Member of NACAC & AEE | MCom (Finance), UNSW
BCom (Management & Marketing), University of Wollongong

- 10 years+ of experience in education industry
- Proven track record helping students gain admission to prestigious colleges including Yale University, Stanford University, UC-Berkeley, UCLA, UC-Davis, New York University



Enroll on or before September 8 and receive :
A FREE Kaplan Laptop Case & U.S. College Admissions Handbook



 2359-9080 / 2116-3447

 5602-9751

 www.kaplan.com.hk/ktpa

 HKEnglish@kaplan.com

KAPLAN TEST PREP AND
ADMISSIONS